

1920 Second Loop Road

Florence, SC 29501



Phone: (843) 629-0236

Fax: (843) 673-9223

Dear CARE House Hero,

Thank you for your interest in supporting the CARE House of the Pee Dee by sponsoring the CAPES for Kids Run. With the help of sponsors like you, last year we raised over \$18,000 to deliver investigative and therapeutic services to children who have been victims of abuse.

This year's race is May 7, 2022, and we would love your support!

The CAPES for Kids Run is held annually in memory of a 3-year-old Carver Elementary School student who passed away due to physical abuse and neglect in 2011. We strive to honor her life, and the lives on children like her, by using this event as an opportunity to spread awareness and hope, while providing funding for supportive services.

We hope you will commit to sponsor our event this year and help us reach our 2022 goal of \$25,000. Attached to this letter is a sponsorship packet which details opportunities to help our efforts. We also invite you to join us race day as a participant and/or volunteer.

Sponsorships are due by April 8th in order to guarantee your logo on the shirt and banner.

If you have any questions or concerns, please feel free to contact our Outreach Coordinator, Alice Curry Gallego, at (843)629-0236 or agallego@thecarehouse.com. Thank you again for your consideration and support.

Respectfully,

Meg Temple
Executive Director
Care House of the Pee Dee



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CAPES for Kids Run
Sponsor Form

Name: _____

(Print name exactly as you wish it to appear on the race shirts and designs. If you'd like your logo used, please email logo to agallego@thecarehouse.com.)

I will send my logo.

Level: (Please check or circle one. If Platinum or Gold, please fill out next page.)

Platinum: \$1000

Gold: \$500

Silver: \$300

Bronze: \$150

In-Kind Donation: _____

Contact Information

Name of Organization: _____

Attention to / Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature of Authorizing party: _____

Make checks payable to CARE House of the Pee Dee

Send form and check to

CARE House of the Pee Dee

Attn: Alice Curry Gallego

1920 Second Loop Rd.

Florence, SC 29501

Secure electronic payment is available online at www.thecarehouse.com/capes-for-kids-run.

Note a 3% service fee is required for online payments. If you prefer to have someone pick up your form, call us at 843-629-0236.

If you would like to include a brochure or promotional item in race packets, please email:

agallego@thecarehouse.com

Thank you for your support. CARE House of the Pee Dee is a 501©3 organization.

SPONSORSHIPS ARE DUE BY APRIL 8th

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Complete if you are a Platinum or Gold Sponsor
CAPES for Kids Shirt Sizes

Business or Organization Name: _____

Runner Name: _____ Shirt Size: _____

Runner Name: _____ Shirt Size: _____

Runner Name: _____ Shirt Size: _____

Runner Name: _____ Shirt Size: _____

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SPONSORSHIPS ARE DUE BY APRIL 8th TO
GUARANTEE LOGO ON BANNER AND SHIRT.



Sponsorship Levels

- Platinum Protector: \$1,000
 - Logo on shirt
 - Name/Logo on banner
 - Announced as a sponsor at event
 - 4 runner spots with shirts (5k or 10k)
 - Option to set up vendor table on race day
 - Social media recognition
 - CARE House Community Partner for a year
 - This includes being listed on our website for a year as a CARE House Hero & being mentioned at all CARE House events as a supporter.

- Gold Guardian: \$500
 - Logo on shirt
 - Name/Logo on Banner
 - Social Media recognition
 - Announced as a sponsor at event
 - 2 Runner spots with shirts (5k or 10k)

- Silver Shield: \$300
 - Logo on shirt
 - Name/Logo on Banner
 - Social Media Recognition
 - Announced as a sponsor at event

- Bronze Brigade: \$150
 - Name on shirt
 - Social Media Recognition

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GUARANTEE LOGO ON BANNER AND SHIRT.**

If you are interested in in-kind sponsorships,
please contact Alice Curry Gallego at 843-629-0236.

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FRONT



BACK

*This is just a rough draft for visualization and does not represent the look of the final shirt or banner.
Business Names will be in alphabetical order. *



5K / 10K /

Kids Fun Run

May 7, 2022

Platinum Logos

Gold Logos

Silver Business Names