

1920 Second Loop Road

Florence, SC 29501



Phone: (843) 629-0236

Fax: (843) 673-9223

Dear CARE House Hero,

Thank you for your interest in supporting the CARE House of the Pee Dee by sponsoring the CAPES for Kids Run. With the help of sponsors like you, last year we raised over \$26,000 to support investigative and therapeutic services for children who have been victims of abuse.

This year's race is May 4, 2024, and we would love your support again!

The CAPES for Kids Run is held annually in memory of Tylashia Grant, a 3-year-old who passed away due to physical abuse and neglect in 2011. We strive to honor Tylashia, and children like her, by using this event as an opportunity to spread awareness and hope, while providing funding for supportive services.

We hope you will commit to sponsor our event this year and help us reach our 2024 goal of \$32,000. Attached to this letter is a sponsorship packet, which details opportunities to help our efforts. Electronic versions can be found on our website at www.thecarehouse.com/capes-for-kids-run. We also invite you to join us race day as a participant and/or volunteer.

Sponsorships are due by Monday, April 1st in order to guarantee your logo on the shirt and banner.

If you have any questions or concerns, please feel free to contact our Development & Community Relations Director, Alice Curry Gallego, at (843)629-0236 or agallego@thecarehouse.com. Thank you again for your consideration and support.

Respectfully,

Meg Temple
Executive Director
Care House of the Pee Dee



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Sponsor Form

Name: _____

Please, print name exactly as you wish it to appear on the race shirts and designs.

- I will send my logo to agallego@thecarehouse.com

Level: *Please select one. If Diamond, Platinum or Gold, please fill out next page.*

- Diamond Defender: \$5,000
 Titanium Titan: \$2,500
 Platinum Protector: \$1,000
 Gold Guardian: \$500
 Silver Shield: \$300
 Bronze Brigade: \$150
 In-Kind Donation: _____

Contact Information

Name of Organization: _____

Attention to / Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature of Authorizing Party: _____

Make checks payable to: CARE House of the Pee Dee

Send form and check to:

CARE House of the Pee Dee

Attn: Alice Curry Gallego

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Secure electronic payment is available online at www.thecarehouse.com/capes-for-kids-run. Note a 3% service fee is required for online payments. If you would prefer to have someone pick up your form, please call us at 843-629-0236

If you would like to include promotional item in race packets email agallego@thecarehouse.com

Thank you for your support. CARE House of the Pee Dee is a 501©3 organization.

**SPONSORSHIPS ARE DUE BY APRIL 1st TO
GUARANTEE LOGO ON BANNER AND SHIRT.**

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Sponsorship Runner Registration & Shirt Sizes

Complete for Diamond, Titanium, Platinum & Gold Sponsors

Diamond receives 10 entries | Titanium receives 6 entries | Platinum receives 4 entries | Gold receives 2 entries

Business or Organization Name: _____

Runner Name: _____ Shirt Size: _____ Race: 5K 10K DOB*: _____

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Runner Name: _____ Shirt Size: _____ Race: 5K 10K DOB*: _____

Runner Name: _____ Shirt Size: _____ Race: 5K 10K DOB*: _____

**DOB is required for registration to ensure runners are entered in appropriate age bracket for awards.*

If you would like to include promotional items in race packets, please email agallego@thecarehouse.com

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TO GUARANTEE LOGO ON BANNER AND SHIRT.



Sponsorship Levels

- Diamond Defender: \$5,000
 - Your Name/Logo on Event Shirt & Banner
 - 10 Complimentary Runners (with Shirts)
 - Title Sponsorship Recognition
 - Event & Social Media Recognition
 - Option for Vendor Table at Event
 - CARE House Community Partner* for 2 Years
- Titanium Titan: \$2,500
 - Your Name/Logo on Event Shirt & Banner
 - 6 Complimentary Runners (with shirts)
 - Event & Social Media Recognition
 - Option for Vender Table at Event
 - CARE House Community Partner* for a Year
- Platinum Protector: \$1,000
 - Your Name/Logo on Event Shirt & Banner
 - 4 Complimentary Runners (with Shirts)
 - Event & Social Media Recognition
 - Option for Vendor Table at Event
 - CARE House Community Partner* for a Year
- Gold Guardian: \$500
 - Your Name/Logo on Event Shirt & Banner
 - 2 Complimentary Runners (with Shirts)
 - Event & Social Media Recognition
- Silver Shield: \$300
 - Your Name/Logo on Event Shirt & Banner
 - Event & Social Media Recognition
- Bronze Brigade: \$150
 - Your Name on Event Shirt & Banner
 - Event & Social Media Recognition

**Community Partnership Includes Recognition on CARE House Website & Annual Report*

SPONSORSHIPS ARE DUE BY APRIL 1st
TO GUARANTEE LOGO ON BANNER AND SHIRT.

If you are interested in in-kind sponsorships, please contact Alice Curry Gallego at 843-629-0236.

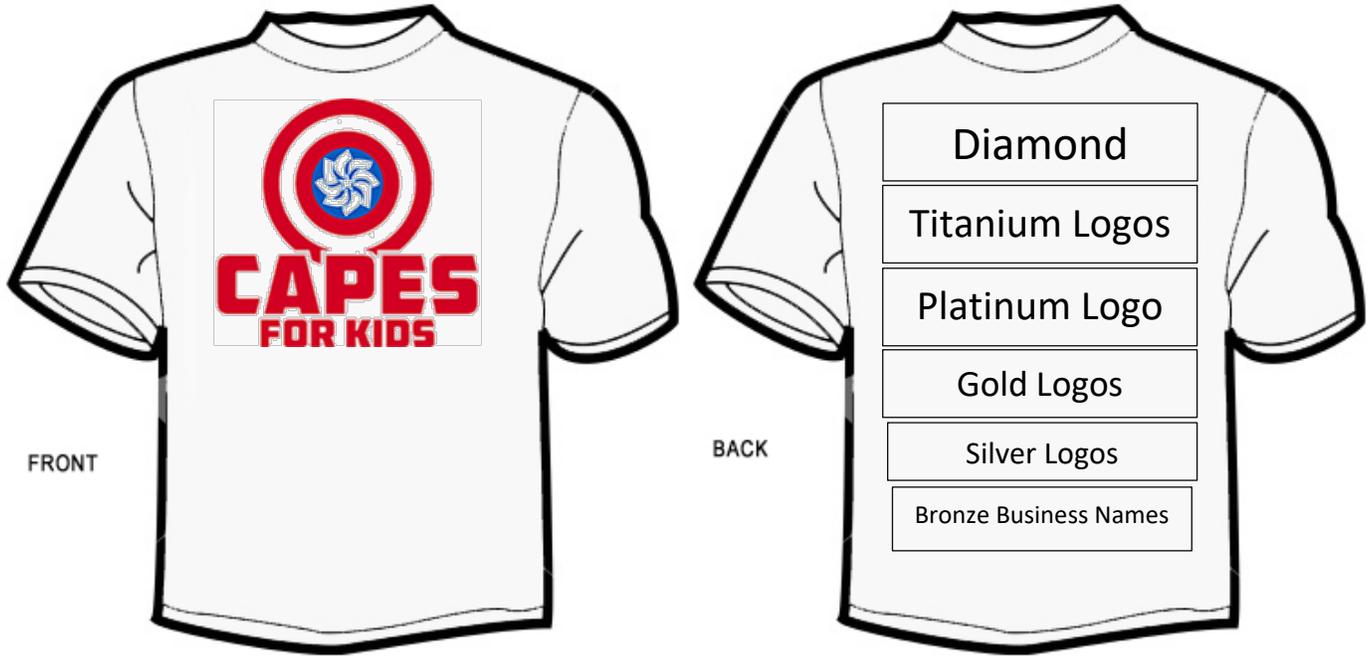
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*This is just a rough draft for visualization and does not represent the look of the final shirt or banner.
Business Names will appear in alphabetical order. *

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|---|-----------------------|
|  5K / 10K / Kids Fun Run May 4, 2024 | Diamond Logos |
| | Titanium Logos |
| | Platinum Logos |
| | Gold Logos |
| | Silver Logos |
| | Bronze Business Names |