

1920 Second Loop Road

Florence, SC 29501



Phone: (843) 629-0236

Fax: (843) 773-6212

Dear CARE House Hero,

Thank you for your interest in supporting the CARE House of the Pee Dee as an event sponsor. Because of the generosity of others like you, Party with a P(o)urpose raised over \$165,000 last year to support life-changing services for hundreds of local children as they heal from the trauma of abuse.

**Party with a P(o)urpose is Thursday, October 16<sup>th</sup> and we would love your support!**

Thanks to others like you, last year was a record-breaking year for the event, and as this event continues to grow, so does your impact in the community! With the support of folks like you, the CARE House served over 900 children in 2024 and events like Party with a P(o)urpose allow us to continue to offer quality services like forensic interviews, medical evaluations, advocacy and evidence based therapy to abused children and their families.

**What's On Tap:**

- Live Auction: Bid high and help us "raise the bar" for our services!
- Silent Auction: Find a treasure, make a bid, and "wine" something wonderful!
- Beverages: Enjoy a fine selection of wines, beer and bourbon, along with a signature drink that will have you "raising your spirits" for a great cause.

We hope you will commit to sponsoring the event this year to help us reach our 2025 goal of \$245,000. Attached to this letter are the sponsorship and in-kind opportunities to support our efforts. Electronic versions can be found on our website at [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose). We also invite you to join us at the event to raise a glass and an auction paddle in support of children who have been victims of abuse!

**Sponsorships are due by August 29, 2025 in order to guarantee your logo on sponsorship recognition materials.**

If you have any questions or concerns, please feel free to contact our Development Director, Alice Curry Gallego, at (843)629-0236 or [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com). Thank you again for your consideration and support.

Respectfully,

Meg Temple  
Executive Director  
Care House of the Pee Dee



# Sponsorship Levels



## Presenting Sponsorship | \$20,000

- 16 VIP Tickets (includes private & main tastings & auction)
- Logo on Auction Paddles
- Presenting Sponsorship Recognition on Digital & Print Marketing
- Reserved Auction Seating & 4 Reserved Parking Spaces
- Recognition on Event Signage & Logo in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Platinum Label Sponsorship | \$5,000

- 8 VIP Tickets (includes private & main tastings & auction)
- Naming Rights for a Specific Event Station (i.e. XYZ Signature Cocktail, Wine Tasting Station presented by XYZ)
- Reserved Auction Seating & 2 Reserved Parking Spaces
- Recognition on Event Signage & Name in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Silver Label Sponsorship | \$1,250

- 4 General Admission Tickets (includes main tasting & auction)
- Name on Event Signage & Social Media Recognition

## Premiere Sponsorship | \$10,000

- 10 VIP Tickets (includes private & main tastings & auction)
- Logo on One of the Following: Cocktail Napkins, Food Napkins, Water Bottles, Guest Napkins, Cups
- Reserved Auction Seating & 3 Reserved Parking Spaces
- Recognition on Event Signage & Logo in Auction Booklet
- Social Media Recognition
- CARE House Community Partner for 2 Years

## Gold Label Sponsorship | \$2,500

- 6 VIP Tickets (includes private & main tastings & auction)
- Name Recognition on Event Signage & Booklet
- Social Media Recognition
- CARE House Community Partner for 1 Year

## Bronze Label Sponsorship | \$650

- 2 General Admission Tickets (includes main tasting & auction)
- Name on Event Signage & Social Media Recognition



Visit [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose) to submit sponsorship info including electronic payment. Contact Alice at [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com) with questions & logos.

**Sponsorship Deadline: August 29th**



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## **Sponsorship Form**

Name: \_\_\_\_\_

*Please, print name exactly as you wish it to appear on any sponsorship recognition and designs.*

- ☐ I will send my logo to [agallego@thecarehouse.com](mailto:agallego@thecarehouse.com)

Level: *Please select one.*

- ☐ Presenting Sponsorship: \$20,000  
☐ Premiere Sponsorship: \$10,000  
☐ Platinum Label Sponsorship: \$5,000  
☐ Gold Label Sponsorship: \$2,500  
☐ Silver Label: \$1,250  
☐ Bronze Label: \$650  
☐ In-Kind Donation: \_\_\_\_\_

### **Contact Information**

Name of Organization: \_\_\_\_\_

Attention to / Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Authorizing Party: \_\_\_\_\_

Make checks payable to: CARE House of the Pee Dee

Send form and check to:

CARE House of the Pee Dee

Attn: Alice Curry Gallego

1920 Second Loop Rd.

Florence, SC 29501

*Secure electronic payment is available online at [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose). To ensure the CARE House receives your full donation, you are welcome to pay by check as outlined above. If you would prefer to have someone pick up your form, please call us at 843-629-0236.*

If you would like to donate an item to the silent auction email [aroberts@thecarehouse.com](mailto:aroberts@thecarehouse.com)

Thank you for your support. CARE House of the Pee Dee is a 501©3 organization.

**SPONSORSHIPS ARE DUE BY AUGUST 29<sup>TH</sup>**  
**TO GUARANTEE LOGO ON EVENT MATERIALS.**



## Auction Item Donation Form

Donated Item: \_\_\_\_\_

### Donor Information:

Donor Name: \_\_\_\_\_

*Please, print name exactly as you wish it to appear on item description*

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name to Tag on Social Media: \_\_\_\_\_

### Item Information:

Short Description of Item:

Fair Market Value of Item: \_\_\_\_\_

Any Other Notables: *(include any special terms, expirations, blackout dates, required bid amounts, etc.)*

### Pick-Up/Delivery Information:

Date CARE House Can Pick-Up Item: \_\_\_\_\_

- ☐ I'd Like to Deliver the Item to CARE House of the Pee Dee

*Items must be received by **Friday, Sept. 5<sup>th</sup>** to be included in the Auction*

Send Completed Forms to Ariadne at [aroberts@thecarehouse.com](mailto:aroberts@thecarehouse.com), or Mail to the CARE House:

1920 Second Loop Rd.

Florence, SC 29501

Electronic submission available at [www.thecarehouse.com/party-with-a-purpose](http://www.thecarehouse.com/party-with-a-purpose)

Thank you for your generous support of the CARE House of the Pee Dee and your partnership in our mission of help, hope & healing for child abuse victims & their families!



**For CARE House Use Only:**

Item Received By: \_\_\_\_\_ Date: \_\_\_\_\_